

FOR IMMEDIATE RELEASE

Thursday, 14 May 2015

CONTACT INFORMATION:

Author: Jacqui Brown

Email: jacqui.brown@panachecat.com

Phone: 02 9938 6262

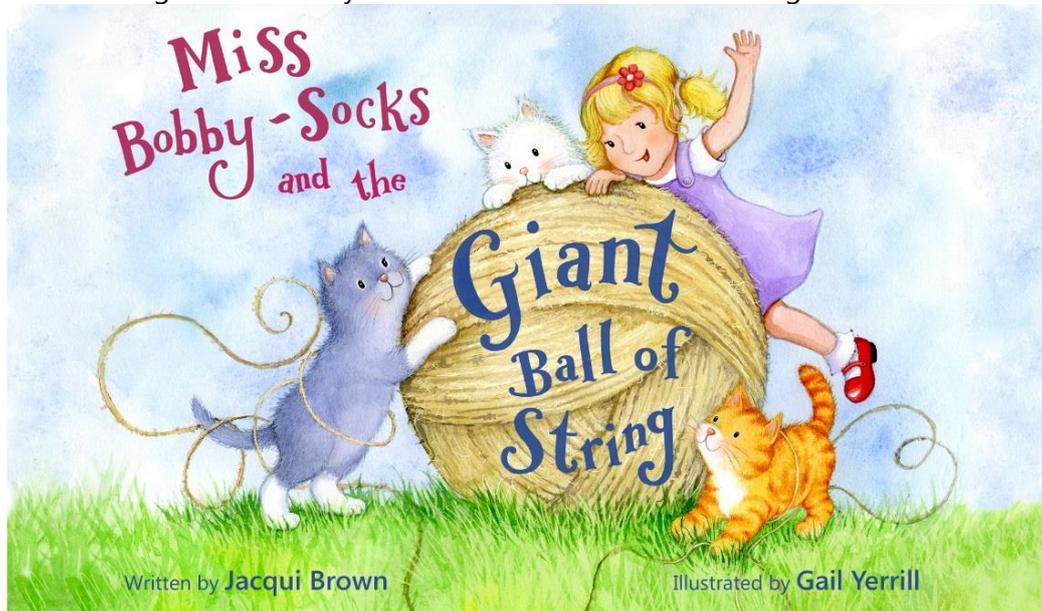
Mobile: 0423 689 404

New northern beaches author helping homeless kittens

When Freshwater local Jacqui Brown adopted a cat from Animal Welfare League NSW 6 years ago she had no idea it was going to lead to her first picture book.

Today the idea that Softie the cat inspired has finally become a reality with the launch of **Miss Bobby-Socks and the Giant Ball of String**. And to say thank you, 30 cents from every e-book purchase is being donated to Animal Welfare League NSW.

Image: Miss Bobby-Socks and the Giant Ball of String front cover



Jacqui Brown said, "Softie is a rescue cat from the Ingleside branch. She'd been waiting there for a new home for 6 months when I adopted her. Softie is an amazing part of our family and was the inspiration for Miss Bobby-Socks and the Giant Ball of String. It's exciting to be able to give something back."

Animal Welfare League NSW provides a safe environment where surrendered, neglected and abandoned animals can feel comfortable and nurtured, and works to match each pet with its ideal forever home. They operate three animal welfare shelters, a veterinary hospital, a behaviour team, a foster care network and 12 volunteer branches around NSW. They also have a team of Inspectors on the ground protecting animals, providing emergency rescue and enforcing the Prevention of Cruelty to Animals Act.

In the 2013/2014 financial year, Animal Welfare League NSW cared for over 13,000 animals, and 1454 animals were re-homed through their shelters. It costs a shelter on average \$50.00 every

fortnight to give each young puppy or kitten the food to grow happy, healthy and strong, on top of shelter, vets and care fees.

Jacqui is hoping to raise \$3,000.00 for AWL NSW.

Image: Opening page from *Miss Bobby-Socks and the Giant Ball of String*.



Miss Bobby-Socks wanted to show Pistachio and Teddy Legs her giant ball of string.

But it wasn't where she left it.

Where could it have gone?

Miss Bobby-Socks and the Giant Ball of String is ideal for children 2 – 4 years old. Miss Bobby-Socks' giant ball of string isn't where she left it, and she is keen to find out where it has gone. She follows the string's trail around her home and neighbourhood to solve the mystery. Is it bobbing in the laundry tub? Did the puppies next door take it? Or did her friends, Pistachio and Teddy Legs have something to do with it?!

This digital book retails for \$3.99 incl. gst and can be purchased through Amazon Australia.

The website www.missbobbysocks.com also provides activity sheets for kids, plus you can download a certificate for your pet (or favourite toy!) to become an honorary member of the Macy Lane Kitten School. You can also follow Miss Bobby-Socks' adventures on Facebook. www.facebook.com/MissBobbySocksandFriends

Book Details:

Miss Bobby-Socks and the Giant Ball of String written by Jacqui Brown and illustrated by Gail Yerrill.

Publication Date: 16 May 2015

Available at: www.amazon.com.au

Price: \$3.99 incl GST with 30 cents from every copy being donated to Animal Welfare League NSW

Age Group: 2 years up

Extent: 21 pages

Links: www.missbobbysocks.com

www.facebook.com/missbobbysocks

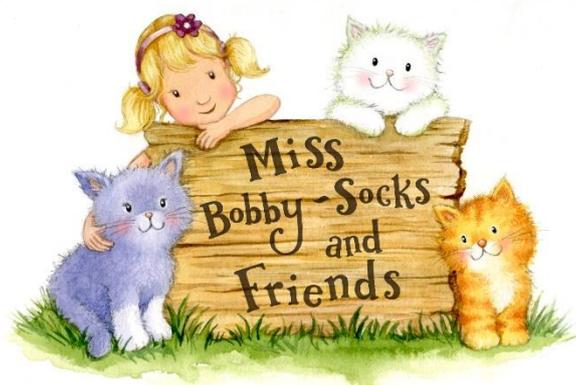


Image: Author Jacqui Brown with Softie, the inspiration for the picture book series.



Jacqui Brown is a cat lover who lives in Freshwater with her husband and her cat Softie. She is currently undertaking a Master of Creative Writing at Macquarie University.

Gail Yerrill is a freelance illustrator and artist whose works include children's books, greeting cards, gift wrap, mugs, bags, in magazines and on television. She lives in England with her husband and two children. www.gailyerrill.com

For more information or to interview Jacqui Brown, contact Jacqui at:

email: jacqui.brown@panachecat.com

phone: 02 9938 6262 or 0423 689 404

website: www.panachecat.com

#